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Portuguese to design 2008 uniforms

Thursday 10 November 2005 E-MAIL 📇 PRINT

Portuguese fashion designer Isilda Pelicano has been awarded the assignment of designing and producing the official UEFA EURO 2008™ uniform.

Unveiled at draw

Pelicano was responsible for the official 'EURO look' at the final round in Portugal last year. The new uniform, to be worn by tournament officials as well as staff members of UEFA and organisers EURO 2008 SA, will be unveiled at the UEFA EURO 2008™ qualifying competition



Proposed uniforms for UEFA EURO 2008™ (©Euro 2008 SA)

draw in Montreux, Switzerland on 27 January. A total of eight design companies were in the running to produce the uniform - of which some 1,200 will be required.

Elegance and functionality

Uniforms for a final round have to be a mixture of elegance and functionality, and while brown and blue were the chosen colour in 2004, grey (with a red tie) is the preferred hue for the tournament in Austria and Switzerland.

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